

www.heeraadesigns.com

CREATIVE PORTFOLIO



FEYZA
KAYMAK

FEYZA

KAYMAK

MARKETING PROFESSIONAL



I am always excited to explore new creative opportunities and collaborations. If you find my work impressive and wish to discuss potential projects or collaborations, please don't hesitate to contact me.



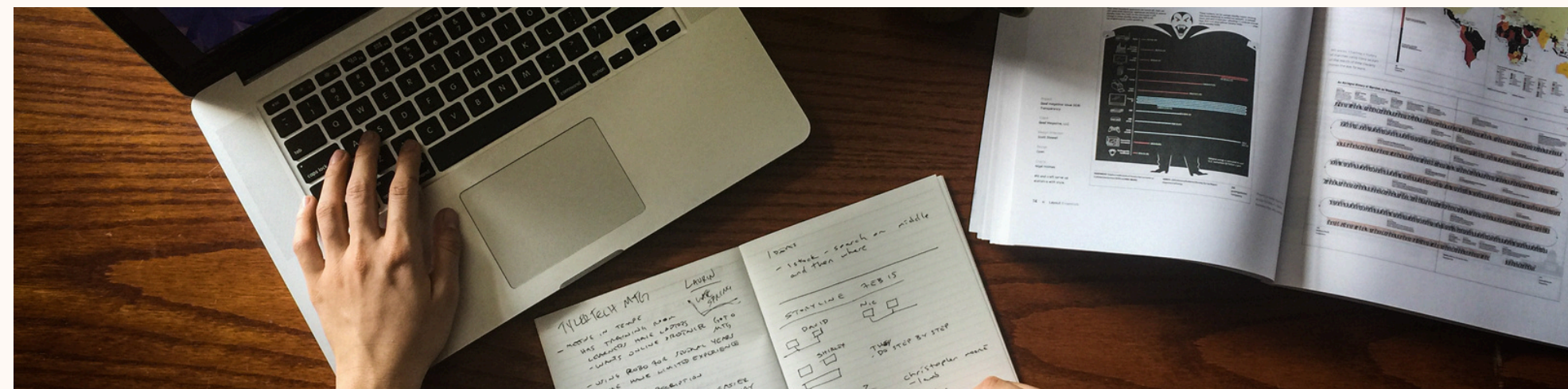
ABOUT ME



Hello! I'm Feyza, an experienced marketing professional. I love branding through social media and creating content that can be used organically or through advertising. I also have a passion for website design.



EDUCATION



Bridgeton Auto Mall
Director of Marketing

CompleteCare
Director of Marketing

Monmouth Historical
Marketing Manager

WORK EXPERIENCE



SKILLS

I am a natural creative thinker who can create a successful marketing strategy to achieve brand goals.

I thrive in a creative environment with clear goals to achieve and have a knack for creating content in the digital world.

Social Media

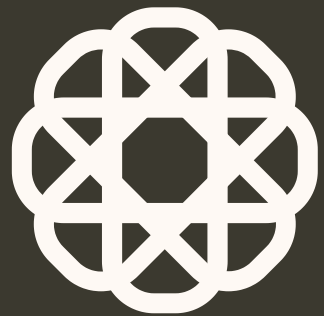
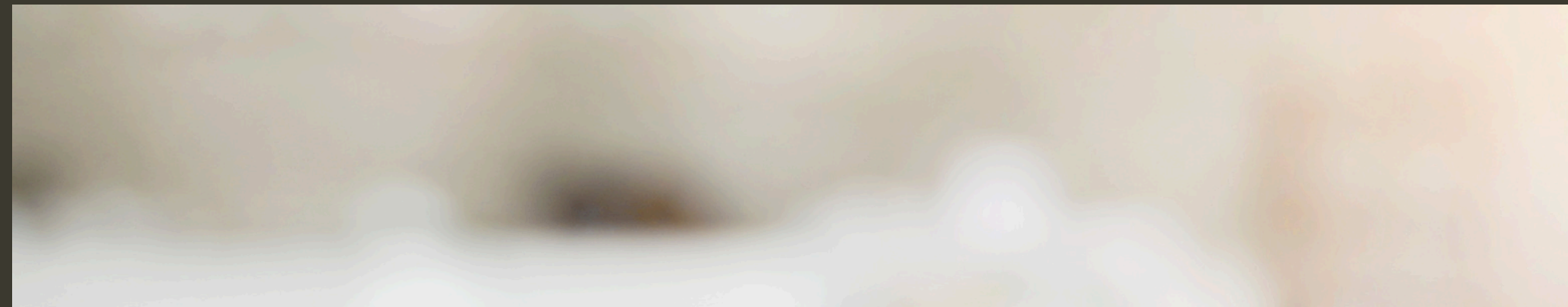
Graphic Design

Advertising

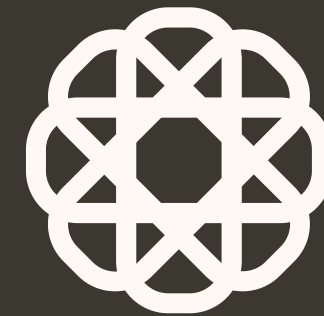
Branding



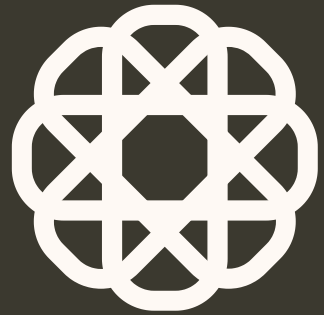
ACHIEVEMENTS



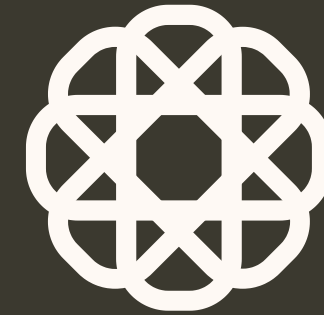
Created and launched
4 Business Websites through
Wix. All websites included
design, management, and
search engine optimization.



Successful traditional and digital
marketing campaigns of the
Bruce Springsteen: His Hometown
exhibit at the Monmouth County
Historical Association



Effectively branded and marketed a **Health Care Non-Profit Organization** through its headquarters and its **19 health clinics**. Utilized socials for digital and print for traditional marketing.



Successfully **launched** an Etsy Shop and accomplished **1,000+ sales** within 9 months of launch, reaching **114,000** customers with a **2% conversion rate**.



HEERAA designs

Creativity with Passion

New Jersey, United States

1,058 Sales | ★★★★★



ACHIEVEMENTS

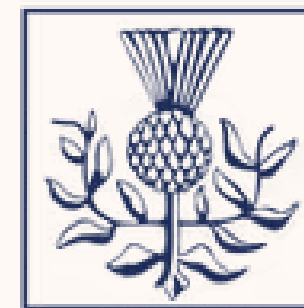
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BEAUTY ROOM

by Tiffany



HEERAA DESIGNS
creativity with passion



MONMOUTH COUNTY
HISTORICAL ASSOCIATION
A non-profit organization



SHOP HEERAA
CREATIVITY WITH PASSION



CONTACT ME

heeraadesigns@gmail.com

www.heeraadesigns.com

New Jersey and Surrounding Areas

THANK YOU

Even though my portfolio covers the highlights of my career, I have a ton of experiences that are not mentioned in my portfolio.

